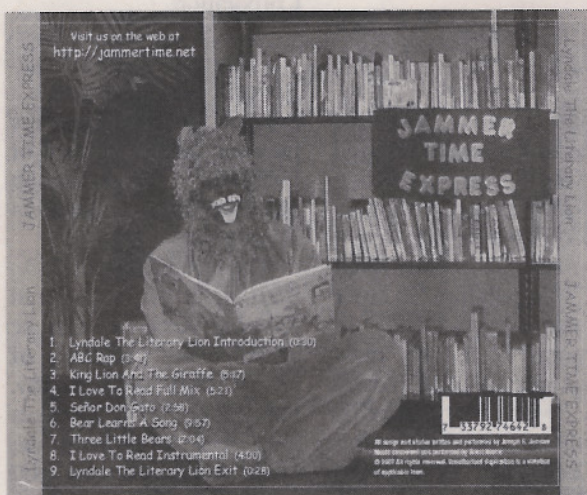


CD Review: Lyndale The Literary Lion



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These days, some youngsters are at a disadvantage when it comes to music, learning and literacy.

The other day, my six-year-old cousin, who has not yet learned to read, was singing "Pop, Lock and Drop It."

Some kids grow up listening to the sounds of 50 Cent, T.I. and T-Pain while riding in the car with their hip-hop-loving parents.

Children are susceptible to absorbing messages, whether they are positive or negative, that are being sent through music.

If you have a young one who is in need of learning the alphabet and how to read, and you want to encourage them to do so, you should purchase Lyndale The Literary Lion.

Through songs such as "ABC Rap," children will learn the alphabet to the sounds of hip-hop and in the delivery of a rap. "I Love to Read Full Mix" is also an inspiring, funky rap song that will have kids dancing for joy and reaching for the closest book.

Joseph Jammer, owner of the Jammer Time Express company and creator of the Lyndale the Literary Lion CD, said he set out to promote literacy amongst youth.

He has done so by putting out this CD, which encompasses the meaning behind a favorite quote of Jammer's, by philosopher Plato: "Do not

pressure, but let early education be rather a sort of amusement."

The CD features fun fables such as "King Lion and The Giraffe," which is a well-written rhyming tale performed slowly and dramatically. The story condemns vanity and boasting: two elements frequently found in today's music.

"Señor Don Gato" is a charming song/story about an ill-fated cat who reads a love letter that has been written to him. The song is Spanish-themed and very catchy.

"Bear Learns a Song" is a track that just contains dialogue. The animal characters speak in a lively tone and also sing a little. Ultimately, the listener learns not to engage in trickery or deceit. Also on the CD, "Three Little Bears," is a jazzy song that tells the classic story of Goldie Locks.

Stressed throughout Lyndale The Literary Lion is the importance of being fair, having fun and getting an education.

It contains all the elements that a young urban child would enjoy. Kids who are used to hearing rap music will embrace the album and transition easily into loving to learn and read, all while having fun.

I would recommend that parents stick Lyndale The Literary Lion in the CD player for the benefit and enjoyment of themselves and their small children.